

\$

# TRENDING TOYS ALL YEAR AROUND

2026



**Keycraft**<sup>®</sup>  
The Toy People



# Hello!

We're the Toy People, here to support amazing retailers like you, no matter if you're global brand or a cozy boutique. We have the perfect range of enticing impulse pocket money toys and effective point-of-sale solutions that really work.

At Keycraft, we get that every retailer, whether you're new to the fun or a seasoned pro, deals with a steady stream of challenges and our experience helps to keep things running smoothly.

Having a trusted partner who really understands the retail world and stands by your side, through thick and thin, is absolutely priceless, and that's just what we aim to be.

Our team's wealth of experience is all about having your back year after year, making a real difference in your journey.



## Our Rep Groups

Explore our fantastic rep groups, covering a wide area to better serve you! For all the details, hop over to our website or give that QR code a scan. Our friendly team is eager to assist you in finding the perfect solution.

**SCAN ME  
FOR MORE  
INFO**



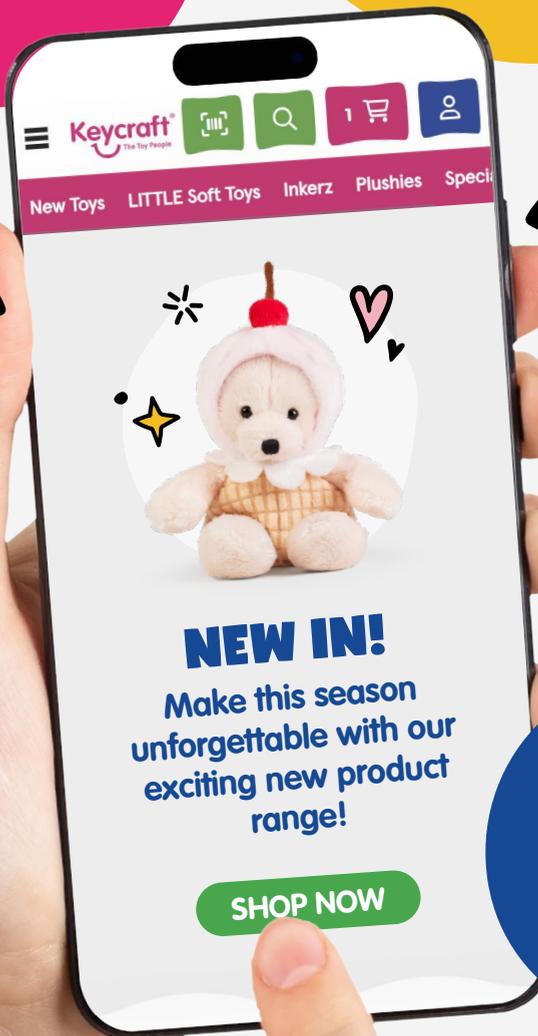
# Contents

Useful Information	4
Display Solutions	14
Jumbo Squishy	26
Duck Toys	34
Jokes & Gags	40
Newstalgic Toys	44
Foodie Toys	50
Plushies	66
Slime & Putty	80
Stretch & Squeeze	86
Fidget Toys	104
Animal Toys	110
Fun & Games	128
LITTLE Soft Toys	140
Living Nature	176
Index	182



**NEW  
TRENDS**

**NEW  
TOYS**



**ALL  
YEAR  
AROUND**



Kids spot the **latest must-haves** online in seconds, and we're keeping up!



Our collection will keep evolving with **fresh, trendy products** throughout the year, giving you more to choose from.



This **catalogue** is only the **beginning**. Keep checking our website for what's **new and next**.



# You can sell toys anywhere in the world with **Keycraft**<sup>®</sup>

From supply chain to customer support we are a truly global company with teams in North America, Europe and Asia.



## Get in touch with our Sales Team:

### USA Office:

**Call:** 833-338-8697

**Email:** [usa@keycraftglobal.com](mailto:usa@keycraftglobal.com)

### Steve Mellos

**Call:** 734-968-2371

**Email:** [steve.mellos@keycraftglobal.com](mailto:steve.mellos@keycraftglobal.com)

### Ryan Kelley

**Call:** 480-347-6654

**Email:** [ryan.kelley@keycraftglobal.com](mailto:ryan.kelley@keycraftglobal.com)

### Leah D'Alessandris

**Call:** 856-217-5921

**Email:** [leah.dalessandris@keycraftglobal.com](mailto:leah.dalessandris@keycraftglobal.com)



## Customer Support

At Keycraft we understand that customers are the heart of every business, so we invest in five-star care and support to help you meet your long-term business goals. Customers are for life not just for the first order.



## Quality Control

Our QC teams based in the UK and the Far East work daily with our factories and other supply partners to ensure our safety and quality standards are upheld. Only the best toys are good enough.



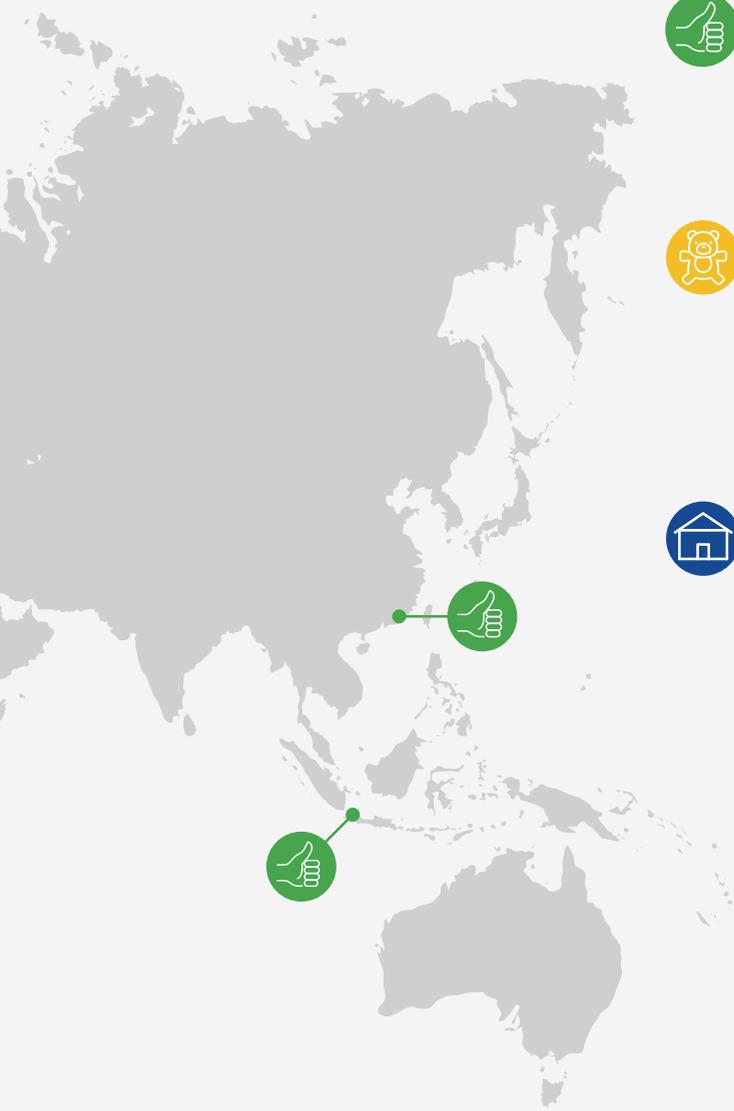
## Product Development

Our product development teams are purposely located in 2 different continents pooling the best ideas and trends from the major retail markets globally. We spread our risk by working with over 120 factories in Indonesia, China, India, Sri Lanka, Vietnam, Taiwan, Turkey, Poland, and Italy.



## Logistics

Being a global company calls for slick warehousing and logistics operations and our team work around the clock (literally) to ensure we have the right products in the right place at the right time to meet customer demand.



# Introducing



## Unlock savings with every smile!

Are you excited to earn rewards with every order? Sign up for an account and you'll be in the Smile Club! With Keycraft Smile Rewards, every purchase you make online will bring you closer to unlocking a special discount off your next order.

At Keycraft, we love giving back to our customers. Smile Rewards is our way of saying thank you. We're here to make your shopping experience more rewarding, because you deserve it!

# How it works



## Make An Account

Visit [keycraftglobal.com](http://keycraftglobal.com) and sign up for a website account to start earning your rewards.



## Collect Smile Stamps

Earn a smile stamp with every order placed online. The more you spend, the bigger your reward.



## Earn Rewards

Once you've placed three orders, you'll earn a discount worth 5% OFF the total of those last three orders.

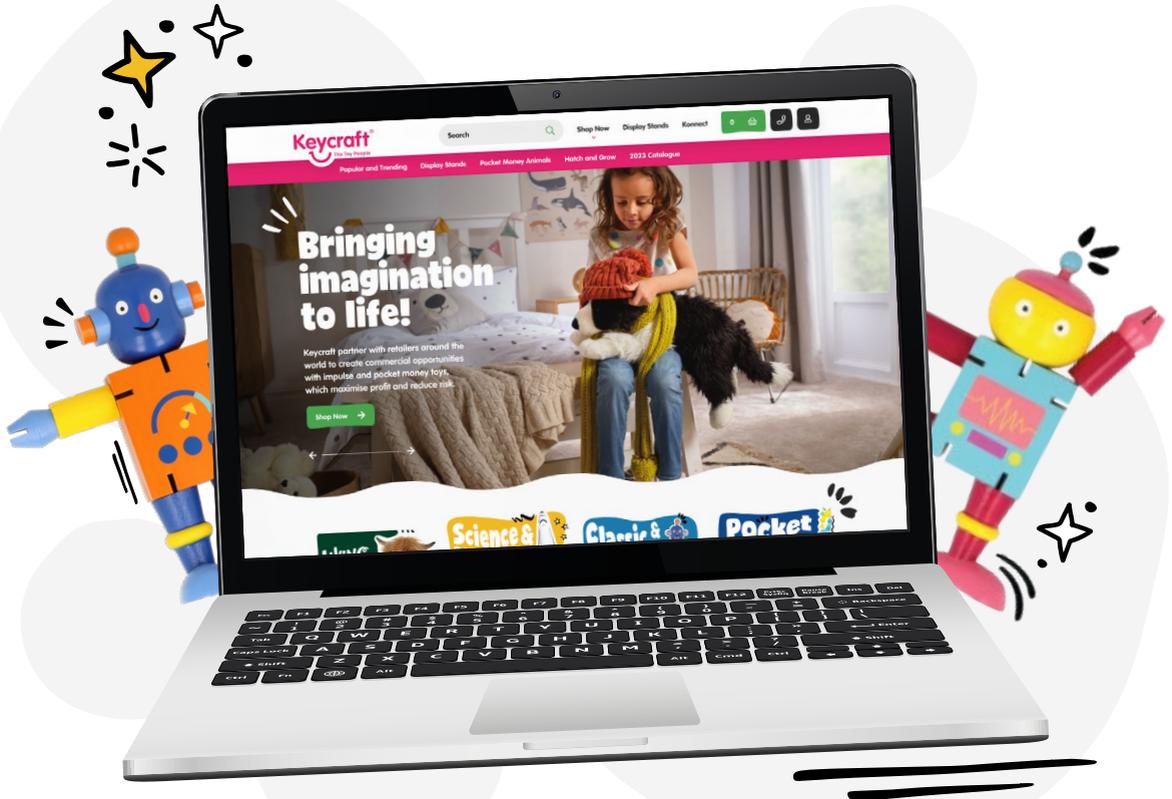


## Unlock Savings

Copy your code and enter it at the checkout on your next order to redeem and keep the smiles coming!

**Visit our website to find out more**

# Discover a better way to shop with us



Sign up for your own personal account and discover an easier and more rewarding shopping experience. Keep tabs on your backorders, easily access images and data and save your favourites for fast checkout.

[www.keycraftglobal.com](http://www.keycraftglobal.com)

**5% OFF YOUR FIRST ORDER PLACED ONLINE**  
**USE CODE NEWWEB5 AT CHECKOUT**

\*Terms & Conditions apply. Visit our website to find out more.

# Scan to order

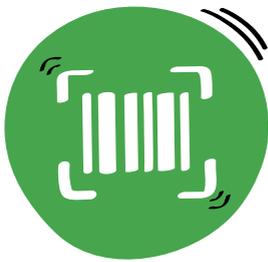


Replenish your toy selection as quick as lightning!

Walk around your store or flick through our catalogue pages and stock up on all your essentials. Simply scan the barcode and add it to your basket in one click. It's that easy!



## Follow these simple steps:



### Step 1

Go to the website and click the barcode scanner button in the top right corner.



### Step 2

Hold up the product barcode to your camera.



### Step 3

The website will take you to the product page where you can check the price, stock availability and add it to your basket.



### Step 4

Repeat this process for all the products you need and then checkout.

# Corporate Social Responsibility

We care about the kids who buy our toys; we want them to have a fun childhood and grow up with a bright future. Our commitment to sustainability is part of our investment in this. Like all responsible businesses, we want to make sure our impact on the planet is a positive one. So, from design and manufacture through to packaging and distribution, we embrace sustainable thinking in everything we do.

## Reducing Plastic

We are constantly looking at new ways to improve our packaging and reduce the amount of plastic we use.

We value the next generation and strive to ensure that sustainability is at the forefront of our minds in every business decision.

## Recycled Materials

We've been working hard to ensure our new product designs use recycled materials whenever possible. Over 95% of our Living Nature toys are created using plastic bottles and containers that might otherwise end up in landfill or our oceans, giving them a new lease of life as a cuddly companion.



# Terms & Conditions

## New Customers

We require all new customers to complete the Keycraft new customer profile document including a copy of your resale certificate. The initial minimum order is \$250 with prepaid terms. Terms are available for new customers upon credit check process. Decision on terms will be based on number of years in business and credit history. The Customer is not permitted to sell Goods on branded third-party online platforms or marketplaces including, without limitation, Amazon Marketplace and eBay. This does not prevent the Customer from selling Goods on the Customer's own website or non-branded third-party platforms.

## Ordering

Initial minimum order is \$250 with a minimum reorder amount of \$250. Customer may order under \$350, but will be subject to a \$5.00 handling fee and must pay freight. All items require a minimum piece quantity (min) as specified in the catalog, or must be ordered in multiples of Min. Backorders will remain open and will be shipped when available. Backorders will automatically be cancelled at \$150 or below. You may email your order to your local sales rep or to [USA@Keycraftglobal.com](mailto:USA@Keycraftglobal.com). Your local sales rep information is located on the back cover of our catalog.

## Pricing

All prices are published in the Keycraft catalog in US dollars and are subject to change without notice. All pricing is listed in catalog as per piece or unit.

## Payment Methods

We accept checks and credit cards as acceptable forms of payment. If using a credit card, you must provide the billing address that matches the billing address on file with the financial institution that issued the credit card. Payments by check should be remitted to Keycraft Global Inc, Dept CH14511, Palatine, IL 60055 - 4511. Please make arrangements for payments to arrive by the invoice due date.

## Payment Terms

Standard 30 day terms are available upon credit approval; however, terms may be less pending review and credit standing. The credit review process can take up to two weeks for approval. You must initiate a request for terms by supplying Keycraft with your credit reference form. A service charge of 1.5% per month (APR 18%) will be added to past due invoices. Habitual late payment may result in revocation of net terms. We do offer dating programs throughout the year. Please contact your local sales representative for details or Steve Mellos at [Steve.Mellos@keycraftglobal.com](mailto:Steve.Mellos@keycraftglobal.com).

## Shipping Terms

Standard shipment terms are FOB Cincinnati, Ohio. \$350 orders or above qualify for Free Freight in the lower forty-eight states. Keycraft offers free freight (FFA) programs, which based on certain order volumes and on-time payment, will result in write-off of freight billed. Free freight terms must be approved at time of order entry. Free freight terms are subject to change throughout the year. Orders below \$350, are subject to collect freight from our DC in Cincinnati, Ohio and additional handling fees.

## Returns/Claims/Damages

We do our best to ship your orders correctly; however, if there are issues with your shipment, please contact our customer service department at 1-833-338-8697 or your local sales representative for return authorization and receive an RMA number. All shortage claims or damaged shipments must be reported within fifteen days of the invoice date. Defective merchandise credits will not be honored for product that is more than one year old. All returns of any nature must have prior authorization. Approved non-defective returns are subject to a 15% restocking fee. Original shipping fees will not be refunded and customer will be responsible for return freight. Credit for returned items will be applied to the same method of payment used to make the purchase.



# Display Solutions that **REALLY** work!

Maximise profits and create an unforgettable retail experience with our expert guidance and dazzling display solutions perfect for all store types.

Wondering why retail theatre is a sales game-changer? It's simple: transforming your store into an engaging and immersive space captivates customers, keeping them longer and encouraging more purchases. Our themed ranges boast rapid sell-through rates, supercharging your impulse sales.

Our display stands are instrumental in this retail magic. They are eye-catching and versatile, showcasing products attractively and guiding customers toward irresistible impulse purchases. With our assistance, your store becomes an unforgettable shopper destination, guaranteeing soaring sales.

Pick your Merchandising unit, select your products, and watch your impulse sales grow! It really is that simple...



***“The Dinosaur stand has been the centre of attraction in our stores”***



***“This train stand has doubled our impulse sales”***



**DS1158**

# Candy Cart Display Stand

**COMING  
SOON**

Create a sweet shopping experience with our Candy Cart display stand, designed to delight customers and spark impulse purchases. Showcasing 36 top-selling toys, its playful candy-shop design adds a sprinkle of fun while maximising product visibility. Perfect for gifting zones and high-traffic areas, it brings a pop of colour and charm to your store.



**DISPLAYS  
36 TOP  
SELLERS**



Size  
2'11" Wide  
4'5" Long  
5'10" High

**ON LOAN\***  
with **KEYCRAFT'S**  
Premium Display Stand  
**PARTNERSHIP**

DS1157

# Camper Van Display Stand

COMING SOON

Hit the road with our Camper Van display stand and take customers on a playful retail adventure. Designed to stand out, this retro-inspired van showcases 37 top-selling pocket money toys and adds a touch of fun-filled nostalgia while keeping bestsellers clearly visible and easy to shop.



**ON LOAN\***  
with  
**KEYCRAFT'S**  
Premium Display Stand  
**PARTNERSHIP**

**DISPLAYS**  
**37 TOP**  
**SELLERS**



Size  
1'11" Wide  
4'11" Long  
2'8" High

\*Subject to signed display unit partnership agreement - for use with Keycraft product only.

**DS1133**

# Pirate Ship Display Stand

Ahoy me hearties! Get ready for an adventure like no other with our new Keycraft Pirate Ship Display Stand. Set sail with a ship full of treasures, with room for 34 top sellers, our showstopping display stand will ensure there's no mutiny aboard the store floor by keeping little swashbucklers entertained with its irresistible design.



**FREE\***  
WITH \$8000  
ORDER

**DISPLAYS  
34 TOP  
SELLERS**



Size  
2'6" Wide  
6'8" Long  
6'8" High



**DS1134**

# Dinosaur Display Stand



Stomp into the new year with everyone's favourite dinosaur. This friendly Triceratops is ready to greet young visitors while showcasing 54 top sellers. Perfect for adding a touch of theatre to your store, this adorable dinosaur is sure to provide some Instagram-worthy moments.



**FREE\***  
WITH \$8000  
ORDER

**DISPLAYS**  
**54 TOP**  
**SELLERS**



Size  
2'7" Wide  
7'2" Long  
4'5" High

\*Subject to signed display unit partnership agreement - for use with Keycraft product only.

# DS1108

# Tractor Display Stand

Create a unique shopping experience and harvest your impulse sales with our eye-catching Tractor display unit. Displays 49 top-selling pocket money toys, enticing all age groups and creating a memorable customer experience.



**DISPLAYS**  
**49 TOP**  
**SELLERS**

Size  
2'4" Wide  
5'7" Long  
4'7" High

**FREE\***  
WITH **\$8000**  
**ORDER**



**DS1120**

# Red Truck Display Stand

Beep Beep! Our new Keycraft Big Red Truck Display Stand will ensure your pocket money toys are racing out of your store. Featuring 40 pockets at low-level heights making it accessible for all! This showstopping display stand will drive sales and give your store a fresh look for the new season.



**DISPLAYS  
40 TOP  
SELLERS**

**FREE\***  
WITH \$8000  
ORDER

Size  
2'9" Wide  
6'7" Long  
4'1" High

\*Subject to signed display unit partnership agreement - for use with Keycraft product only.

**DS1103**

# Keycraft Express Train Display Stand

All aboard the Keycraft Express Train, packed full of pocket money toys designed to delight! Featuring 65 pockets and low-level heights making it easy to shop for children of all ages.



**DISPLAYS  
65 TOP  
SELLERS**



Size  
2'4" Wide  
5'7" Long  
4'7" High

**FREE\***  
WITH \$8000  
ORDER





**DS1100**

# Mini Carousel Display Stand

Unveil the enchantment of our Mini Carousel Display Stand by Keycraft Global! Bursting with fun and style, it hosts 30 pockets - perfect for pocket money toys. Designed for smaller spaces, this compact marvel not only attracts customers but also makes shopping a breeze with pockets at varying heights, catering to both kids and adults. A delightful and practical addition to your retail space!



**FREE\***  
WITH **\$2700**  
**ORDER**



**DISPLAYS**  
**30 TOP**  
**SELLERS**



Size  
11" Wide  
11" Deep  
6' High

\*Subject to signed display unit partnership agreement - for use with Keycraft product only.

**DS1116**

# Traditional Wooden Display Stand

Introducing our new Traditional Wooden Display Stand, a timeless addition to your retail space. With 28 pockets, it's perfect for showcasing retro and pocket money toys, from wooden classics to the latest fidgeting fun. Crafted from sustainably sourced plywood, this stand's classic design seamlessly complements any retail theme with style. Its compact footprint ensures it's an ideal fit for smaller retail spaces, combining elegance and efficiency effortlessly.



**FREE\***  
WITH \$1500  
ORDER

Size  
1'1" Wide  
1'1" Deep  
6'4" High

DISPLAYS  
**28** TOP  
SELLERS





**DS1125**

# Mini Hotspot Display Stand

Introducing our new Keycraft Mini Hotspot Display Stand! Compact yet mighty, this innovative addition to our lineup packs a punch with its space-saving design. Featuring four generously sized acrylic bowls, each with two pockets, it's ideal for showcasing our top-selling impulse lines and enticing customers in queue lines, checkout areas and smaller retail spaces. This low-cost solution is perfect for boosting impulse sales and maximizing your retail space's potential.



**FREE\***  
WITH \$750  
**ORDER**



**PERFECT  
FOR QUEUE  
LINES**

**Stand**  
64" High  
18" Wide

**Bowl**  
14" Diameter  
6.5" Deep

\*Subject to signed display unit partnership agreement - for use with Keycraft product only.



# JUMBO SQUISHY

Supersized and super satisfying! Our Jumbo Squishies bring big sensory fun to little hands, designed for squeezing, stretching, and squishing with endless tactile enjoyment.

They come in a variety of playful food and animal designs that capture attention and spark imagination. Perfect for stress relief or simple sensory play, each squishy is irresistibly soft, slow-rising, and packed with appeal - a standout addition to any toy display.



**New!**



NV1031 Jumbo Peel & Stack Burger 5"  
\$6.50ea./6



**New!**



NV1022 Jumbo Squishy Hot Dog 9"  
\$6.00ea./6



# JUMBO SQUISH



New!



NV1072 Jumbo Squishy Hearts 6"  
\$5.00ea./6



New!



NV1032 Jumbo Squishy Cosmic Ball 5"  
\$5.00ea./6





I'm super squiiiiishy!



New!



NV988 Jumbo Squishy Donut 6"  
\$5.00ea./6



New!



NV1021 Jumbo Squishy Pop Tart 7"  
\$6.00ea./6



# JUMBO SQUISH



**New!**



NV1071 Jumbo Squishy Watermelon 9"  
\$6.00ea./6



**New!**



NV1029 Jumbo Squishy Fortune Cookie 8"  
\$6.00ea./6





**New!**



NV986 Jumbo Squishy Croissant 10"  
\$5.00ea./6



**New!**



NV1028 Jumbo Squishy Rocket Pop 11"  
\$6.00ea./6



# JUMBO SQUISHY



**New!**



NV1027 Jumbo Squishy Pig 5"  
\$5.00ea./6



**New!**



NV987 Jumbo Squishy Duck 13"  
\$5.00ea./6



I'm super squiiiiishy!



New!



NV1024 Jumbo Squishy Capybara 6"  
\$5.00ea./6



New!



NV1026 Jumbo Squishy Dino 13"  
\$6.00ea./6



# DUCK TOYS





**AIR  
PUMP  
INCLUDED**



**New!**



FP17DK Pumpin Plushies Duck 11"  
\$6.00ea./6

**I'm super  
squiiiiishy!**



**New!**



NV987 Jumbo Squishy Duck 13"  
\$5.00ea./6



# Duck Toys



New!



NV928 Stretch 'N Smash Grumpy Duck 6"  
\$4.00ea./6



New!



NV929 Sparkly Squishy Duck 5"  
\$2.50ea./12



It glows  
in the dark!



New!



NV1074 Stretchy Glow Ducks 2"  
\$3.00ea./12



New!



NV1013 Squishy Dress Up Duck 4"  
\$4.00ea./12

# Duck Toys



**New!**



WD352F Ducking Out Push Puppet 5"  
\$4.00ea./8



**New!**



NV927 Squishy Mochi Ducks in box 5"  
\$2.50ea./10





**New!**



NV1082 Rubber Ducky Slime 4"  
\$3.50ea./9



**New!**



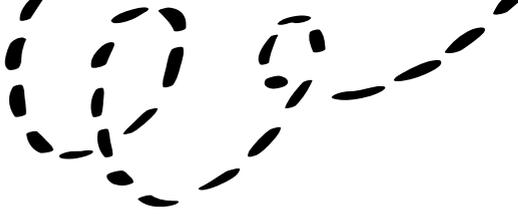
NV1081 Quack Splash Slime 4"  
\$2.50ea./12





# JOKES & GAGS





**New!**



NV1058 Whoopee Putty - Jokes 3"  
\$2.00ea./12

# Jokes & Gags



**New!**



FP18MN Monster Fart Whoopee Cushion 7"  
\$6.00ea./6



**New!**



FP18BR Brain Fart Whoopee Cushion 7"  
\$6.00ea./6



**New!**



FP18CK Cheeky Fart Whoopee Cushion 7"  
\$6.00ea./6



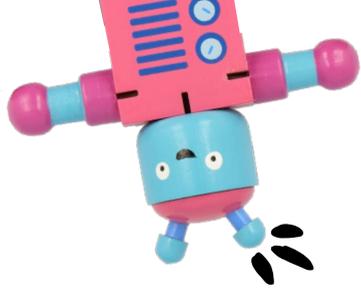
**New!**



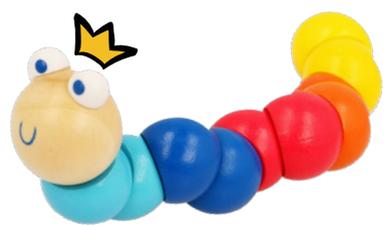
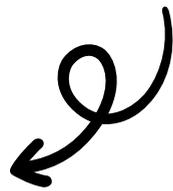
FP18EG Egg Fart Whoopee Cushion 7"  
\$6.00ea./6

# NEWSTALGIC TOYS



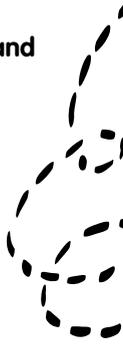


# You can Have this in Your Store!



**DS1116 Traditional Wooden Display Stand**

Please see page 24 for more information



# Newstalgic Toys



**New!**



WD353F Meltdown - Push Puppet 5"  
\$4.00ea./8



**New!**



WD359F Stackaroon - Push Puppet 4"  
\$4.00ea./8



**New!**



WD354F Crunchy Bunch  
Push Puppet 5"  
\$4.00ea./8



**New!**



WD349F Bunny Friction Racers 4"  
\$4.00ea./12





**New!**



**WD355F** Daschunding Around – Push Puppet 4”  
\$4.00ea./8



**New!**



**WD352F** Ducking Out Push Puppet 5”  
\$4.00ea./8



**New!**



**WD351F** Monkey Madness Friction Racers 3”  
\$4.00ea./12



**New!**



**WD348F** Chicken 'N Egg Friction Racers 3”  
\$4.00ea./12

# Newstalgic Toys



**New!**



WD357F It's Stinking Hot - Push Puppet 5"  
\$4.00ea./8



**New!**



WD356F I'm In A Pickle - Push Puppet 6"  
\$4.00ea./8



**New!**



WD358F Feeling Fried - Push Puppet 5"  
\$4.00ea./8



**New!**



WD350F Mouse & Cheese Friction Racers 3"  
\$4.00ea./12



WD225 Flexi Robots 4"  
\$3.00ea./12



WD228 Twisty Blocks 6"  
\$1.50ea./36



WD224 Woody the Worm 6"  
\$3.50ea./24

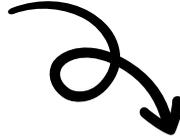


WD145 Tin Kaleidoscope 6"  
\$6.00ea./12

# FOODIE TOYS



# You can Have this in Your Store!



**DS1158 Candy Cart Display Stand**

Please see page 16 for more information



# Street Food



**New!**



NV927 Squishy Mochi Ducks in box 5"  
\$2.50ea./10



**Adorable design**



**New!**



NV918 Bao Buddies 5"  
\$2.50ea./12



lili



New!



NV921 Squishy Dim Sum Buddies 4"  
\$4.00ea./6



New!



NV920 Squishy Mini Dumpling 2"  
\$2.00ea./12



# Sweet Treats



New!



NV899 Sundae Slime 4"  
\$3.00ea./9



New!



NV900 Donut Bubble Fan 8"  
\$2.50ea./16



**New!**



**NV910 Squishy Macarons 2pk 4"**  
\$3.00ea./12



**New!**



**NV905 Donut Slime 3pk 7"**  
\$3.00ea./12



**New!**



**NV904 Donut Squeeze 2pk 7"**  
\$3.00ea./8

# Sweet Treats





New!



NV906 Squishy Glitter Pops 6"  
\$3.00ea./12



New!



NV903 Squishy Ice Cubes 4"  
\$2.50ea./12



# Sweet Treats



NV583 Squishy Fruit 6"  
\$3.00ea./12



NV811 Fruit Bracelet 3"  
\$1.63ea./48



NV584 Squishy Bear 9"  
\$3.00ea./12



  
NV746 Squishy Cupcakes 3"  
\$1.50ea./12



  
NV537 Squidgy Pineapple 4"  
\$2.38ea./12



  
NV545 Squidgy Strawberry 2"  
\$1.75ea./24



# Fast Food



New!



NV913 Corgi Burger 3"  
\$2.50ea./12



New!



NV915 Squishy Takeout 6"  
\$2.50ea./12



New!



NV914 Squishy Sauce 6"  
\$2.00ea./12



**New!**



NV1102 Fast Food Bubble Fan 7"  
\$2.50ea./12



**New!**



NV1012 Crunchy Peanut 7"  
\$3.00ea./12



**New!**



NV1014 Crunchy Pickle 7"  
\$3.00ea./12



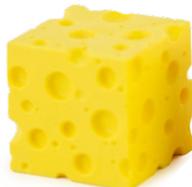
# Foodie Toys



  
**NV580 Peek-A-Boo Bunny 3"**  
 \$1.75ea./12



  
**NV559 Squishy Turtle Burger 4"**  
 \$3.50ea./12



  
**NV567 Peek-a-boo Mouse 2"**  
 \$2.38ea./12



  
**NV617 Peek-A-Boo Bee In Hive 2"**  
 \$1.75ea./12



New!



NV1075 Bouncing Eggs 4"  
\$4.00ea./6



New!



NV1010 Squeeze Egg 4"  
\$4.00ea./6



New!



NV1079 Squeeze Honey Drop 3"  
\$2.50ea./12



New!



NV1060 Honey Bear Slime 4"  
\$3.50ea./12



# Foodie Toys



New!



NV1019 Stretch 'N Smash Egg 5"  
\$6.00ea./6



**REPEAT!**



New!



NV1020 Stretch 'N Smash Avocado 5"  
\$6.00ea./6



New!



NV1051 Soda Slime 4" \$2.50ea./12



New!



NV1052 Slime Burst 6" \$3.00ea./12



New!



NV1053 Slime Fuel 7" \$4.00ea./6





**Clip me to your bag!**

# PLUSHIES

This delightful collection of pocket-friendly toys is bursting with squishy sensory fun. Each plushie features an adorable stitched face and soft, tactile filling - available in sand, sugar, or bouncy varieties for endless squeezable enjoyment.

With a wide range of cute characters to choose from, Plushies are perfect for collecting, encouraging repeat purchases and customer interaction. Presented in a bright, colourful display stand, the range creates an instant in-store attraction that draws attention and boosts impulse sales.

**Squeezable Sand Inside!**



DISPLAYS  
**10** TOP  
 SELLERS



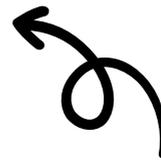
**Suggested Stand Fill:**

- FP16UC Unicorn Bouncy Plushies – 12pcs
- FP16DN Dino Bouncy Plushies – 12pcs
- FP11UC Unicorn Sand Plushies – 18pcs
- FP11DN Dino Sand Plushies – 18pcs
- FP11SF Safari Sand Plushies – 18pcs
- FP14UC Unicorn Squishy Plushies – 12pcs
- FP14DN Dino Squishy Plushies – 12pcs
- FP14SF Safari Squishy Plushies – 12pcs
- FP14FT Fruit Squishy Plushies – 12pcs
- FP14FM Farm Squishy Plushies – 12pcs

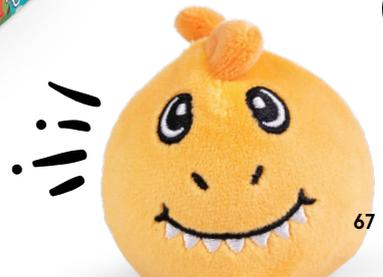


**DS1143 Plushies Display Stand**

Dimensions: 1'8" Wide, 5'9" High, 1' Deep



**FREE**  
 WITH QUALIFYING  
**ORDER**



# PUMPIN' PLUSHIES

Big on fun and bursting with personality, Pumpin' Plushies are the perfect mix of soft, squishy, and seriously adorable! Like an inflatable beach ball but plush, each one inflates up to 9 inches and comes with an air pump included for easy setup and hours of fun. From cute animals to playful food characters, these cheerful plushies are sure to capture attention in-store and bring smiles to visitors of all ages.

INFLATES TO  
**9**  
INCH



**New!**



FP17BG Pumpin Plushies Burger 11"  
\$6.00ea./6



**New!**



FP17CT Pumpin Plushies Cat 11"  
\$6.00ea./6





**AIR  
PUMP  
INCLUDED**



**New!**



FP17CB Pumpin Plushies Capybara 11"  
\$6.00ea./6



**New!**



FP17DK Pumpin Plushies Duck 11"  
\$6.00ea./6



**New!**



FP17HC Pumpin Plushies Highland Cow 11"  
\$6.00ea./6

# SQUISHY TREATS

Meet our Squishy Treats Sensory Plush Toys! This exciting addition to our sensory toy range features adorable miniature plush snacks packed in charming little plush snack bags. Children will enjoy imaginative play as they sort and interact with their very own plush snacks. These fun toys are a wonderful addition to any play kitchen and are bound to capture the hearts of young visitors.

Plus, they make fantastic gifts!



**Super  
cute &  
squishy**



FP15FA Fantasy Squishy Snacks 7"  
\$5.00ea./8



FP15DO Fluffy Donuts Snacks 7"  
\$5.00ea./8



FP15CO Cookie Squishy Snacks 7"  
\$5.00ea./8

# SAND PLUSHIES

Introducing our Sand Plushies Sensory Toys! Experience the joy of squeezing, stretching, moulding and pulling these delightful sand-filled plush toys. These sensory delights will create hours of fun, with their addictive malleable sandy centre. This charming collection features adorable playful faces, guaranteed to delight young visitors and bring a collectable element that your customers will love.



FP11DN Dino Sand Plushies 3"  
\$2.50ea./24



FP11UC Unicorn Sand Plushies 4"  
\$2.50ea./24



FP11FT Fruit Sand Plushies 3"  
\$2.50ea./24



FP11SF Safari Sand Plushies 3"  
\$2.50ea./24

Squeezable  
**Sand**  
Inside!



FP11FA Farm Sand Plushies 3"  
\$2.50ea./24

# “BOUNCY” PLUSHIES

Dive into a world of playful fun with our captivating bouncy plushies! These delightful toys provide endless hours of bouncy fun and feature vibrant designs, including our beloved farm animals and fearsome dinosaurs. Their soft textures make a delightful sensory experience, while their bouncy nature makes them an excellent choice for summer games or as whimsical stocking fillers that will bring smiles to all ages.

I can  
bounce  
super  
high!



FP16DN Dino Bouncy Plushies 3"  
\$3.00ea./12



FP16UC Unicorn Bouncy Plushies 4"  
\$3.00ea./12



FP16FT Fruit Bouncy Plushies 3"  
\$3.00ea./12



FP16SF Safari Bouncy Plushies 3"  
\$3.00ea./12



FP16FM Farm Bouncy Plushies 3"  
\$3.00ea./12

# CLIP ON PLUSHIES

Introducing our adorable Clip and Cuddle keyrings! With their playful expressions, they're perfect for adding charm to your keys and bags. Choose from a delightful assortment of designs, including adorable farm animals, roar-some dinosaurs, and fresh fruity friends. PLUS meet our new pet rucksack clips, designed for on-the-go adventures!

clip me  
to your  
bag!



FP12DNK Dino Clip & Cuddle 3"  
\$2.00ea./24



FP12UCK Unicorn Cuddles Clip & Cuddle 4"  
\$2.00ea./24



FP12FTK Fruit Clip & Cuddle 3"  
\$2.00ea./24



FP12SFK Safari Clip & Cuddle 3"  
\$2.00ea./24



FP12FMK Farm Clip & Cuddle 3"  
\$2.00ea./24

# Clip On Plushies



FP12PEB Paw Cuddles Clip & Cuddle 3"  
\$5.00ea./24

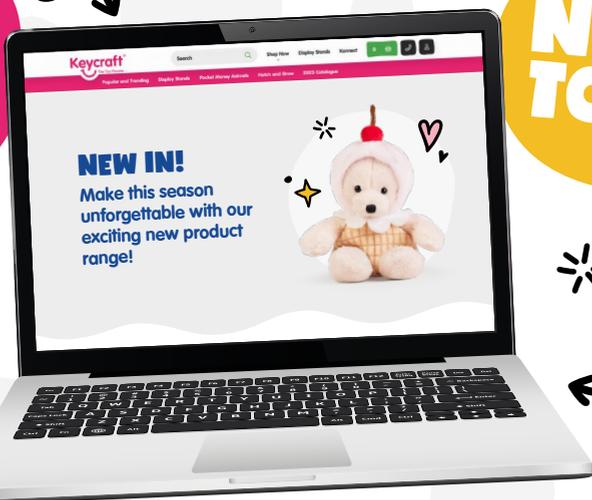


FP12UCB Unicorn Cuddles Clip & Cuddle 3"  
\$5.00ea./24

**NEW  
TRENDS**

**NEW  
TOYS**

**ALL  
YEAR  
AROUND**



Kids spot the **latest must-haves** online in seconds, and **we're keeping up!** Check our website for what's **new and next.**



# SLIME & PUTTY





**New!**



NV1051 Soda Slime 4"  
\$2.50ea./12



**New!**



NV1052 Slime Burst 6"  
\$3.00ea./12



**New!**



NV1053 Slime Fuel 7"  
\$4.00ea./6



# Slime & Putty

**Dinosaur inside!**



NV571 Dino Slime Egg 5"  
\$5.25ea./6



**New!**



NV1085 Dinosaur Mystery Slime 5"  
\$5.00ea./6



**New!**



NV1058 Whoopee Putty - Jokes 3+  
\$2.00ea./12



**New!**



NV938 Super Star Slime 7"  
\$2.50ea./12



**New!**



NV924 Sticky Paws 8"  
\$2.50ea./12



# Slime & Putty



NV199 Triple Colour Putty 2"  
\$1.75ea./24



**New!**



NV1084 Axolotl Aquarium Slime 3"  
\$2.25ea./12



**So cool!**



NV16 Rainbow Slime 3"  
\$1.75ea./12



NV37 Super Bouncing Putty 3"  
\$1.75ea./12



**New!**



NV1081 Quack Splash Slime 4"  
\$2.50ea./12

**New!**



NV1082 Rubber Ducky Slime 4"  
\$3.50ea./9



**New!**



NV1080 Puddle Pigs Slime 4"  
\$2.50ea./12

**New!**



NV1083 Piggy Slime 4"  
\$2.50ea./12





# STRETCH & SQUEEZE



**New!**

NV929 Sparkly Squishy Duck 5"  
\$2.50ea./12



**New!**

NV935 Sparkly Squishy Sausage Dog 4"  
\$2.00ea./12



**New!**

NV934 Sparkly Squishy Axolotl 3"  
\$2.00ea./12



# Sparkly Squishies



**New!**



NV931 Sparkly Squishy Heart 3"  
\$2.00ea./12



**New!**



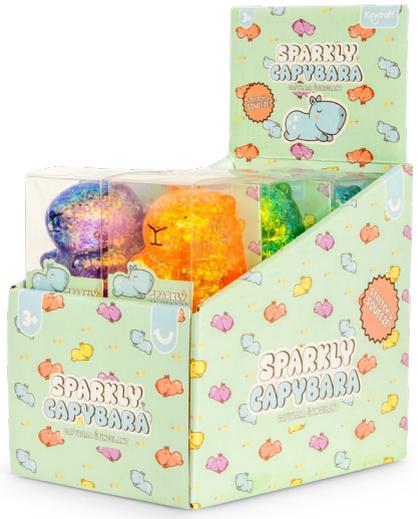
NV932 Sparkly Squishy High Five Hand 7"  
\$2.00ea./12



**New!**



NV1076 Sparkly Squishy Piggy 4"  
\$3.00ea./12



**New!**



NV930 Sparkly Squishy Capybara 3"  
\$3.00ea./12



# Jelli Squishi



**New!**



NV947 Jelli Squishi Sweet Treats 6"  
\$2.50ea./12



**New!**



NV946 Jelli Squishi Fast Food 6"  
\$2.50ea./12



**New!**



**NV950 Jelli Squishi Large Paw 7"**  
\$4.00ea./12



**New!**



**NV944 Jelli Squishi Pets 6"**  
\$2.50ea./12



**New!**



**NV943 Jelli Squishi Small Paws 6"**  
\$1.50ea./24



# STRETCH 'N SMASH



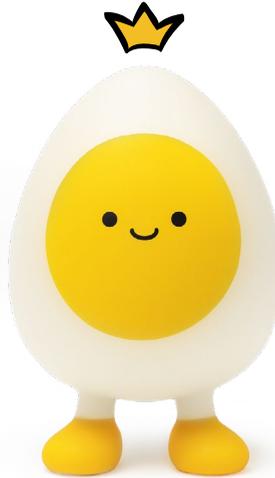
NV665 Stretch 'N Smash Sloth 6"  
\$6.00ea./6



New!



NV928 Stretch 'N Smash Grumpy Duck 6"  
\$4.00ea./6



**New!**



NV1019 Stretch 'N Smash Egg 5"  
\$6.00ea./6



**New!**



NV1020 Stretch 'N Smash Avocado 5"  
\$6.00ea./6





As seen  
on Youtube  
& TikTok!



NV568 Stretch 'N Smash Gorilla 6"  
\$6.00ea./6

I'm  
Tiny!





**STRETCH  
SMASH**



NV830 Stretch 'N Smash Mini Pig 3"  
\$1.75ea./12



NV831 Stretch 'N Smash Mini Panda 3"  
\$1.75ea./12



**REPEAT!**



NV697 Stretch 'N Smash Mini Gorilla 3"  
\$1.75ea./18

# STRETCH WHEELS



NV759 Stretch Wheels Police Car 4"  
\$3.00ea./12



NV752 Stretch Wheels School Bus 3"  
\$3.00ea./12





NV758 Stretch Wheels Dino Cars 4"  
\$3.00ea./12



NV776 Stretch Wheels Animal Cars 5"  
\$3.50ea./12



# Stuck Toys



NV827 Stuck Dudes 5"  
\$4.50ea./12



NV828 Stuck Pig 4"  
\$3.50ea./12



NV829 Stuck Cat 4"  
\$3.50ea./12

# Tutti Frutti



NV577 Tutti-Frutti Caterpillar 10"  
\$3.00ea./12



NV586 Tutti-Frutti Puffer Ball 5"  
\$3.00ea./12



NV481 Candy Carrots 4"  
\$4.00ea./12



NV482 Candy Caterpillar 12"  
\$3.00ea./12



**I'm a Great Seller!**



NV100 Puffer Caterpillar 10"  
\$3.00ea./12



NV289 Stretchy Centipedes 9"  
\$1.50ea./24



# INKERZ



  
 NV793 INKERZ Bus 4"  
 \$3.00ea./12



  
 NV787 INKERZ Frog 3"  
 \$3.00ea./16



  
 NV788 INKERZ Dino 5"  
 \$3.00ea./12





NV654 Glow in the Dark Super Squidge Ball 2"  
\$2.38ea./12



NV528 Colour Change Super Squidge Ball 2"  
\$2.38ea./12



NV19 Goey Mesh Ball 3"  
\$1.75ea./12



# FIDGET TOYS



lil





NV781 Gear Ball 3"  
\$2.38ea./12



**New!**



NV1043 Spin Cube 2"  
\$3.00ea./12



# Fidget Toys



  
 NV812 Fidget Magnets 2"  
 \$2.50ea./24



**Spin  
 & watch  
 the smiley  
 faces dance  
 around**



  
 NV817 Beads & Smiley Face Spinner 3"  
 \$1.50ea./12



  
 NV815 Glitter Spinner 3"  
 \$1.50ea./12





NV704 Spin Disc 2"  
\$1.75ea./24

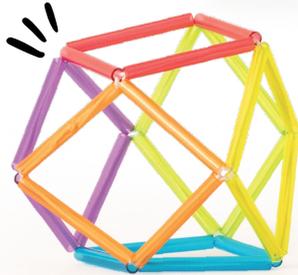
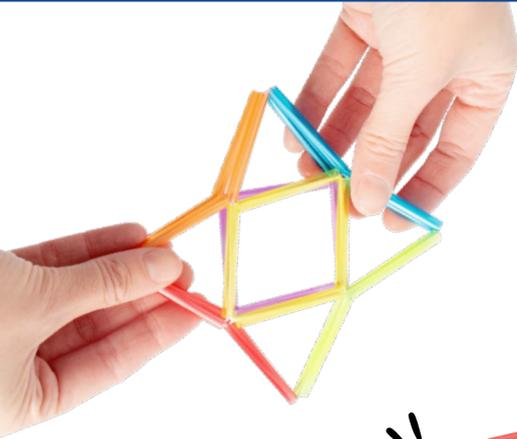


NV769 Atomic Ball 3"  
\$3.00ea./12



NV595 Rainbow Fidget 5"  
\$4.00ea./12

# Fidget Toys



**Stretch,  
shape, twist  
& fidget!**



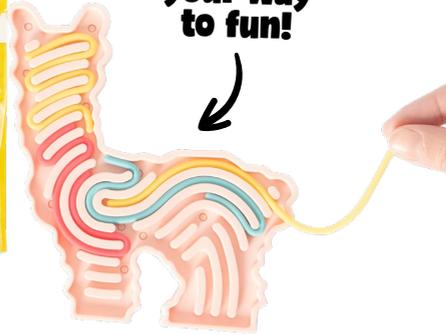
NV802 Geo Fidget Morph 5"  
\$3.00ea./36



NV803 Click Clack Cat Paw 3"  
\$2.00ea./24



ML403 Fidget Track 9"  
\$2.50ea./36



Weave your way to fun!



NV819 Llama Sensory Board 7"  
\$4.50ea./12



NV820 Unicorn Sensory Board 7"  
\$4.50ea./12

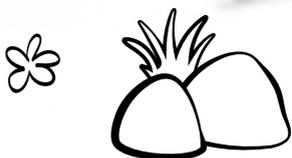


NV818 Fish Sensory Board 7"  
\$4.50ea./12

# ANIMAL TOYS



# You can Have this in Your Store!



**DS1134 Dinosaur Display Stand**

Please see page 19 for more information

# Pets & Farm



NV640 Mini Pets in Carry Cases 4"  
\$3.00ea./12



NV807 Pop Pup 2"  
\$1.75ea./24





**Extra Squeezy!**



**NV632 Farm Squeezies 4"**  
\$2.38ea./12



**NV86 Fluffy Farm Puffer Balls 2"**  
\$2.38ea./12



**New!**



**NV1101 Push 'n' Go Rabbit 4"**  
\$2.00ea./12

# Pets & Farm



NV823 Farm Poppers 4"  
\$3.50ea./12



NV523 Squidgy Farm Animals 4"  
\$3.00ea./12



GL34 Bouncy Eggs 2"  
\$1.50ea./24



**New!**



NV1077 Squishy Highland Cow 3"  
\$2.00ea./12



**New!**



NV1078 Squishy Rainbow Highland Cow 3"  
\$2.00ea./12



**New!**



NV1080 Puddle Pigs Slime 4"  
\$2.50ea./12



**New!**



NV1083 Piggy Slime 4"  
\$2.50ea./12



# Pets & Farm



NV456 Squidgy Cat 5"  
\$4.00ea./8



NV519 Squidgy Highland Cow 4"  
\$4.75ea./12



NV436 Squidgy Pooch 4"  
\$4.00ea./12





CR129 Cute Squidgy Hamster 3"  
\$3.00ea./16



CR195 Cute Squidgy Llama 4"  
\$3.00ea./16

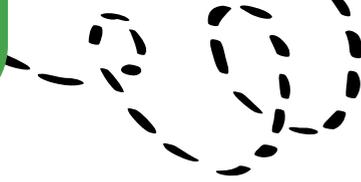


NV520 Stretchy Pig 5"  
\$3.00ea./12



NV549 Stretchy Sausage Dog 5"  
\$3.00ea./12

# Pets & Farm



**New!**



NV1106 Farm Water Games 6"  
\$1.50ea./12



CR151 Cute Squishies 3"  
\$3.00ea./12



**New!**



NV1113 Wind-Up Capybara 4"  
\$3.00ea./12



NV174 Sticky Slug 7"  
\$2.00ea./24



NV645 Hatch 'n' Grow Butterfly 4"  
\$2.38ea./12



NV814 Critter Sandimals 5"  
\$3.00ea./12



# Sealife



NV782 Grow Axolotl 2"  
\$3.00ea./12

**Perfect  
Role Play  
Buddy!**



NV804 Axolotl Hand Puppet 7"  
\$4.50ea./12



New!



NV701 Splat Axolotl 4"  
\$2.38ea./12



NV1084 Axolotl Aquarium Slime 3"  
\$2.25ea./12



CR159 Great White Shark Hand Puppet 5"  
\$4.00ea./8

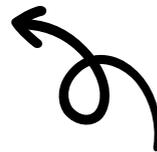


## Savings with a Smile

Sign up for a website account and you'll be in the Smile Club! With Keycraft Smile Rewards, every purchase you make online will bring you closer to unlocking a special discount off your next order.

# Dinosaurs

DISPLAYS  
**72**  
HATCH  
EGGS



**FREE**  
WITH **144**  
DINO HATCH  
EGGS

Don't forget  
to add me  
to your  
order!



DS989 Hatch 'n' Grow Dinosaur  
Egg Display Stand  
Dimensions: 1'2" Wide, 5'1 High, 11" Deep



NV273 Hatch 'n' Grow Large T-Rex Eggs 4"  
\$5.25ea./6



NV274 Hatch 'n' Grow Large Triceratops Eggs 4"  
\$5.25ea./6



NV275 Hatch 'n' Grow Large Stegosaurus Eggs 4"  
\$5.25ea./6

All sizes in this section relate to eggs themselves.

# Dinosaurs

**Dinosaur  
inside!**



NV571 Dino Slime Egg 5"  
\$5.25ea./6



**New!**



NV1085 Dinosaur Mystery Slime 5"  
\$5.00ea./6





**New!**



NV1105 Dinosaur Water Games 6"  
\$1.50ea./12

**Friction  
Powered**



FM120 Dino Racers 5"  
\$3.50ea./8

# Dinosaurs



NV768 Light Up Dino Bounce Ball 4"  
\$3.00ea./6



NV356 Squeezy Mesh Dinosaurs 4"  
\$2.38ea./12

**I'm super squishy!**



NV625 Squeezy Dino 3"  
\$2.38ea./12



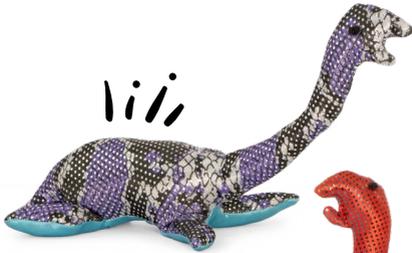
CR165 T-Rex Hand Puppet 5"  
\$4.00ea./8



I'm super squishy!



NV821 Squish Dinosaurs 4"  
\$2.00ea./16



lili



NV809 Dino Sandimals 7"  
\$3.00ea./12



## The Fun starts here!

Be the first to know about our newest products, exclusive special offers, and exciting updates to help you stay ahead of the trend by signing up to our email newsletter.

[www.keycraftglobal.com](http://www.keycraftglobal.com)

# FUN & GAMES





  
NV778 Twisty Trails 8"  
\$6.50ea./12



  
NV763 Fortune Spinner 4"  
\$2.00ea./12



  
NV824 Battle Hands (Rock, paper, scissors) 7"  
\$3.75ea./12

# Fun & Games



NV810 Light Up Floating Mermaid 3"  
\$3.00ea./12



NV805 Grow Prince/Princess 4"  
\$5.50ea./12



## The Fun starts here!

Be the first to know about our newest products, exclusive special offers, and exciting updates to help you stay ahead of the trend by signing up to our email newsletter.

[www.keycraftglobal.com](http://www.keycraftglobal.com)



NV685 Whack-A-Light 3"  
\$2.38ea./12



NV813 Glow Clips Unicorn, Bear, Rabbit 3"  
\$3.00ea./12

**Make  
your own  
bracelets!**



**New!**



NV1041 VendiPop - Bracelets 8"  
\$5.00ea./6



# Fun & Games



✦ Glows ✦  
in the dark!



GP321 Glow in the Dark Slugbugz 7"  
\$3.00ea./12



SC43 Mini Metal Spring 1"  
\$1.75ea./24



NV201 Whoopee Cushion 8"  
\$1.75ea./24



SC80 Spy Glasses 7"  
\$2.38ea./12



NV286 Tangle Ball 3"  
\$2.75ea./12



☆ Lights up! ☆



NV363 Light up Digit Ball 3"  
\$3.00ea./12



NV594 Comet Ball 3"  
\$3.50ea./12



☆ Lights up! ☆



GL214 Light Up Suction Ball 3"  
\$3.00ea./12

# Fun & Games



NV696 Galaxy Super Squidge Ball 2"  
\$3.00ea./12



★ Peek a Boo! ★



NV579 Peek-a-boo Astronaut 2"  
\$1.75ea./12



**New!**



NV1110 Hatch 'n' Grow Alien 3"  
\$2.50ea./12



**FLIES OVER  
50 FEET!**



**GL228 Stunt Plane 7"**  
\$3.50ea./24



**GL59 Skydiver 6"**  
\$3.00ea./24

# Tractors

✦ Lights ✦  
& Sound



FM119 Friction Tractor with Lights & Sound 6"  
\$4.75ea./8



✦ Lights ✦  
& Sound



FM118 Friction Tractor & Trailer  
with Lights & Sound 12"  
\$7.20ea./6



FM78 My First Tractor 4x4 6"  
\$6.00ea./6



FM111 Diecast Tractor Pullback 4"  
\$3.50ea./12



# Vehicles & Transport



**Press down  
and watch me  
GO, GO, GO!**



FM122 Push 'N' Go Cars 4"  
\$2.38ea./9



FM123 Push 'N' Go Trains 4"  
\$2.38ea./12



**Friction  
Powered**



  
NV508 Flip Buggy 4"  
\$2.38ea./12



**New!**



  
FM125 Bumper cars 4"  
\$2.50ea./12



# little

by Keycraft®



MADE WITH  
LOVE

SMALL  
and  
CUTE



say hello to  
**little**  
by Keycraft®





## Small Toys Big Smiles



We've been hard at work expanding our bestselling plush collection to bring you our cutest range yet! From charming plush keyrings and playful snap bands to pocket-sized dress-up animals, each toy is crafted with meticulous attention to detail, ensuring that every small toy brings a BIG smile. Perfectly priced for impulse buys, these delightful and collectible toys fit right in the palm of your hand, making them the ultimate pocket-money treat!



# Display Solutions

All our Little soft toys arrive in thoughtfully designed display boxes. Easy to unwrap and ready to place directly onto your POS. With complementary colourways, these boxes add a vibrant touch to your shelves, helping you to create eye-catching displays effortlessly.



Alternate your colourful boxes for playful displays!



**\*FREE**  
on Loan  
with \$1500  
order

# DS1135 Little Display Stand



Our Little Display Stand is designed for easy restocking and effortless browsing. It features 24 pockets at varying heights, making it accessible and appealing to shoppers of all ages. Its compact design showcases a wider range of toys, helping more customers find their favourites.

With convenient wheels for mobility, you can reposition it anytime to capture attention exactly where it's needed.

Crafted from sustainable plywood, this stand creates an eye-catching display that draws customers in. Elevate the shopping experience, encourage impulse purchases, and maximise sales potential - all in a Little footprint.



## Size

4'9" High  
1'8" Deep  
1'8" Wide

\*Subject to signed display unit partnership agreement - for use with Keycraft product only.

# little clips

SMALL  
and  
CUTE

These playful plush keyring clips add a dash of fun to bags, backpacks, or keys, making them the perfect on-the-go companion for every adventure. With a charming range of characters, they bring a touch of personality wherever they go!



NEW



ANO6SUS LITTLE CLIPS Sushi 4"  
\$3.25ea./12





**AN06DEK LITTLE CLIPS Dessert 4"**  
\$3.50ea./12



**AN06CSK LITTLE CLIPS Coffee Shop 4"**  
\$3.50ea./12



AN06FTK LITTLE Clips Fruit 4"  
\$3.25ea./24



AN06VGK LITTLE Clips Vegetable 4"  
\$3.25ea./24



AN06DNK LITTLE Clips Dinosaur 4"  
\$3.25ea./24



little clips



AN17TE LITTLE CLIPS Teddy 4"  
\$4.50ea./12



AN17RA LITTLE CLIPS Rabbit 4"  
\$4.50ea./12



**AN17EL LITTLE CLIPS Elephant 4"**  
\$4.50ea./12



**AN17PU LITTLE CLIPS Puppy 4"**  
\$4.50ea./12



AN17DR LITTLE CLIPS Dragon 6"  
\$5.00ea./12



AN17BU LITTLE CLIPS Bunny 6"  
\$4.50ea./12



**AN08UT LITTLE Clips**  
**Pom Pom Unicorn 6"**  
\$3.50ea./12



**AN08BT LITTLE Clips**  
**Pom Pom Bunny 6"**  
\$3.50ea./12

# little dress up

Discover the Little Dress up collection of plushies with personality! These cuddly companions come dressed in charming, removable hoods, ready for hours of imaginative play. Perfect for little hands, they help develop hand-eye coordination and inspire endless pretend play.

*Pull up my hood to dress me for play!*



**NEW**



AN09DK LITTLE Dress Up Bear - Yellow Duck 8"  
\$5.00ea./12



**NEW**



**AN091C LITTLE Dress Up Bear - Ice Creams 8"**  
\$5.00ea./12



**NEW**



**AN09BT LITTLE Dress Up Bear - Boba Tea 8"**  
\$5.00ea./12

little dress up



  
ANO9FA LITTLE Dress Up  
Bear - Fantasy 8"  
\$4.75ea./12



SMALL  
and  
CUTE



  
**AN09FR LITTLE Dress Up**  
**Bear - Fruit 8"**  
 \$5.00ea./12



  
**AN09FL LITTLE Dress Up**  
**Bear - Flower 8"**  
 \$5.00ea./12



**AN09FM LITTLE Dress Up  
Bear - Farm 8"**  
\$4.75ea./12



**AN09SF LITTLE Dress Up  
Bear - Safari 8"**  
\$4.75ea./12



NEW



AN09HC LITTLE Dress Up Bear - Highland Cow 8" \$5.00ea./12



NEW



AN09DG LITTLE Dress Up Bear - Dogs 8" \$5.00ea./12



# little Play

Little Play is a collection filled with leafy plush plants blooming with personality, adorable ballerina animals, and other quirky characters that charm their way into every adventure. Perfectly sized and irresistibly sweet, they inspire imaginative play at every turn.



AN19PLA LITTLE PLAY Plants 5"  
\$5.00ea./12





**AN18CA LITTLE PLAY Cat 4"**  
\$4.00ea./12



**AN18DO LITTLE PLAY Dog 4"**  
\$4.00ea./12



**AN08MC LITTLE Play Tutu Mouse 5"**  
\$3.50ea./18





**AN08BN LITTLE Play Tutu Bunny 6"**  
\$3.50ea./18



**AN08UC LITTLE Play Tutu Unicorn 6"**  
\$3.50ea./18

# little snugglies

Our Little Snugglies make super soft and huggable friends! With a wide range of characters, from safari animals to magical unicorns, there's a cosy companion for everyone. These must-have cuddle buddies are perfect for bringing comfort and joy to any moment.



Super  
soft and  
snuggly



MADE WITH  
LOVE



**AN10FM LITTLE Snugglies Farm 6"**  
\$4.75ea./12



**AN10WL LITTLE Snugglies Woodland 6"**  
\$4.75ea./12





AN10SF LITTLE Snugglies  
Safari 6"  
\$4.75ea./12



AN10PT LITTLE Snugglies  
Pet 6"  
\$4.75ea./12





**AN10UC LITTLE Snuggles**  
**Unicorn 6"**  
\$4.75ea./12



little snuggles

# little Buddies

Meet our Little Buddies – the tiniest members of our plush family! Each character is thoughtfully crafted with charming details, bringing the magic of soft toys right into the palm of your hand. Made for collecting, they deliver BIG smiles to kids and grown-ups alike.

MADE WITH  
LOVE



AN05UC LITTLE Buddies Unicorn 4"  
\$3.00ea./24



AN05DN LITTLE Buddies Dinosaur 4"  
\$3.00ea./24



**AN05FM LITTLE Buddies Farm 4"**  
\$3.00ea./24



**AN05WL LITTLE Buddies Woodland 4"**  
\$3.00ea./24



**AN05SF LITTLE Buddies Safari 4"**  
\$3.00ea./24



**AN05JU LITTLE Buddies Jungle 4"**  
\$3.00ea./24

YOU CAN  
HAVE THIS  
IN YOUR  
STORE!



**DS1135 LITTLE  
Display Stand**

Please see page 145  
for more information

little Buddies

# little



Our Little plush toys are compact, collectible, and crafted with quality in mind. Each toy is perfectly sized for little hands and ideal as an affordable, pocket-money treat. Featuring trendy designs and built from durable materials, these mini companions are ready for on-the-go fun.



AN552 LITTLE Snowy Owl 5"  
\$4.00ea./12



AN514 LITTLE Mallard Duck 5"  
\$4.00ea./12



AN534 LITTLE Turtle 5"  
\$4.00ea./12



AN555 LITTLE Highland Cow 5"  
\$4.00ea./12



AN815 LITTLE Farm assorted 6"  
\$4.00ea./12



AN816 LITTLE Dog assorted 6"  
\$4.00ea./12

# little Bands

Our Little Bands are here! Inspired by the classic '90s snap bands, these colourful, collectible bracelets bring a nostalgic twist for parents and an exciting trend for kids. With adorable animal designs, they're sure to grab attention and bring smiles all around.



**AN07FM LITTLE Bands Farm Faces 11"**  
\$3.00ea./24



**AN07UC LITTLE Bands Unicorn Faces 11"**  
\$3.00ea./24

Perfect  
for little  
wrists



**AN07WL LITTLE Bands  
Woodland Faces 11"**  
\$3.00ea./24



**AN07SF LITTLE Bands Safari  
Faces 11"**  
\$3.00ea./24





MADE FOR  
STROKING

# LIVING NATURE

For Every Animal Lover™





**AN463 Labradoodle 8"**  
\$13.19ea./1



**AN455 German Shepherd 8"**  
\$13.19ea./1



**AN437 French Bulldog Puppy 6"**  
\$8.24ea./1



**AN439 Pug Puppy 6"**  
\$8.24ea./1



**AN443 Labradoodle Puppy 6"**  
\$8.24ea./1



**AN470R Red Macaw 9"**  
\$13.19ea./1



**AN470B Blue Macaw 9"**  
\$13.19ea./1





**AN345G Grey Sitting Lop Eared Rabbit 7"**  
\$9.89ea./1



**AN345B Brown Sitting Lop Eared Rabbit 7"**  
\$9.89ea./1



**AN316G Dutch Lop Eared Rabbit Grey 12"**  
\$13.19ea./1



**AN316B Dutch Lop Eared Rabbit Brown 12"**  
\$13.19ea./1



**FEED ME  
CARROTS**



**AN648 Black Highland Cow 12"**  
\$16.48ea./1



**AN341 Highland Cow Large 12"**  
\$16.48ea./1



**AN806 Small Highland Cow 8"**  
\$8.24ea./1

# Index

Code	Description	Page	Code	Description	Page	Code	Description	Page
AN05DN	LITTLE Buddies Dinosaur	168	CR151	Cute Squishies	118	NV1020	Stretch 'N' Smash Avocado	64/93
AN05FM	LITTLE Buddies Farm	169	CR159	Great White Shark Hand Puppet	121	NV1021	Jumbo Squishy Pop Tart	29
AN05JU	LITTLE Buddies Jungle	170	CR165	T-Rex Hand Puppet	126	NV1022	Jumbo Squishy Hot Dog	27
AN05SF	LITTLE Buddies Safari	170	CR195	Cute Squidgy Llama	117	NV1024	Jumbo Squishy Capybara	33
AN05UC	LITTLE Buddies Unicorn	168	DS1100	Mini Carousel	23	NV1026	Jumbo Squishy Dino	33
AN05WL	LITTLE Buddies Woodland	169	DS1103	Train Display Stand	22	NV1027	Jumbo Squishy Pig	32
AN06CSK	LITTLE CLIPS Coffee Shop	147	DS1108	Tractor Display Stand	20	NV1028	Jumbo Squishy Rocket Pop	31
AN06DEK	LITTLE CLIPS Dessert	147	DS1116	Traditional Wooden Display Stand	24	NV1029	Jumbo Squishy Fortune Cookie	30
AN06DNK	LITTLE Clips Dinosaur	149	DS1120	Red Truck Display Stand	21	NV1031	Jumbo Peel & Stack Burger	27
AN06FTK	LITTLE Clips Fruit	148	DS1125	Mini Hotspot Display Stand	25	NV1032	Jumbo Squishy Cosmic Ball	28
AN06SUS	LITTLE CLIPS Sushi	146	DS1133	Pirate Ship Display	18	NV1041	VendiPop - Bracelets	131
AN06VGK	LITTLE Clips Vegetable	148	DS1134	Triceratops Display Stand	19	NV1043	Spin Cube	105
AN07FM	LITTLE Bands Farm Faces	174	DS1135	Little Display Stand	145	NV1051	Soda Slime - 4 Asst	65/81
AN07SF	LITTLE Bands Safari Faces	175	DS1143	Plushies Display Stand	67	NV1052	Slime Burst - 4 Asst	65/81
AN07UC	LITTLE Bands Unicorn Faces	174	DS1157	Camper Van Display Stand	17	NV1053	Slime Fuel	65/81
AN07WL	LITTLE Bands Woodland Faces	175	DS1158	Candy Cart Display Stand	16	NV1058	Whoopee Putty - Jokes	41/83
AN08BN	LITTLE Play Tutu Bunny	163	DS989	Dinosaur Egg Display Stand	122	NV1060	Honey Bear Slime	63
AN08BT	LITTLE Clips Pom Pom Bunny	153	FM111	Diecast Tractor Pullback	137	NV1071	Jumbo Squishy Watermelon	30
AN08MC	LITTLE Play Tutu Mouse	162	FM118	Friction Tractor & Trailer	136	NV1072	Jumbo Squishy Hearts - 3 Asst	28
AN08UC	LITTLE Play Tutu Unicorn	163	FM119	Friction Tractor with Lights & Sound	136	NV1074	Stretchy Glow Ducks	37
AN08UT	LITTLE Clips Pom Pom Unicorn	153	FM120	Dino Racers	125	NV1075	Bouncing Eggs 4 pcs	63
AN09BT	LITTLE Dress Up Bear - Boba Tea	155	FM122	Push N Go Cars	138	NV1076	Squishy Sparkly Piggy	89
AN09DG	LITTLE Dress Up Bear - Dogs	159	FM123	Push N Go Trains	138	NV1077	Squishy Highland Cow	115
AN09DK	LITTLE Dress Up Bear - Duck	154	FM125	Bumper cars	139	NV1078	Squishy Rainbow Highland Cow	115
AN09FA	LITTLE Dress Up Bear Fantasy	156	FM78	My First Tractor 4x4	137	NV1079	Squeeze Honey Drop	63
AN09FL	LITTLE Dress Up Bear - Flower	157	FP11DN	Dino Sand Plushies	72	NV1080	Puddle Pigs Slime	85/115
AN09FM	LITTLE Dress Up Bear - Farm	158	FP11FA	Farm Sand Plushies	73	NV1081	Quack Splash Slime	39/85
AN09FR	LITTLE Dress Up Bear - Fruit	157	FP11FT	Fruit Sand Plushies	73	NV1082	Rubber Ducky Slime	39/85
AN09HC	LITTLE Dress Up Bear Highland Cow	159	FP11SF	Safari Sand Plushies	73	NV1083	Piggy Slime	85/115
AN09IC	LITTLE Dress Up Bear - Ice Creams	155	FP11UC	Unicorn Sand Plushies	72	NV1084	Axolotl Aquarium Slime	84/121
AN09SF	LITTLE Dress Up Bear - Safari	158	FP12DNK	Dino Clip & Cuddle	76	NV1085	Dinosaur Mystery Slime	82/124
AN10FM	LITTLE Snugglies Farm	165	FP12FMK	Farm Clip & Cuddle	77	NV1101	Push 'n' Go Rabbit	113
AN10PT	LITTLE Snugglies Pets	166	FP12FTK	Fruit Clip & Cuddle	77	NV1102	Fast Food Bubble Fan	61
AN10SF	LITTLE Snugglies Safari	166	FP12PEB	Paw Cuddles Clip & Cuddle	78	NV1105	Dinosaur Water Games	125
AN10UC	LITTLE Snugglies Unicorn	167	FP12SFK	Safari Clip & Cuddle	77	NV1106	Farm Water Games	118
AN10WL	LITTLE Snugglies Woodland	165	FP12UCB	Unicorn Cuddles Clip & Cuddle	79	NV1110	Hatch 'n' Grow Alien	134
AN17BU	LITTLE CLIPS Bunny	152	FP12UCK	Unicorn Clip & Cuddle	76	NV1113	Wind-Up Capybara	118
AN17DR	LITTLE CLIPS Dragon	152	FP15CO	Cookie Squishy Snacks	71	NV16	Rainbow Slime	84
AN17EL	LITTLE CLIPS Elephant	151	FP15DO	Donuts Squishy Snacks	71	NV174	Sticky Slug	119
AN17PU	LITTLE CLIPS Puppy	151	FP15FA	Fantasy Squishy Snacks	70	NV19	Goody Mesh Ball	103
AN17RA	LITTLE CLIPS Rabbit	150	FP16DN	Dino Bouncy Plushies	74	NV199	Triple Colour Putty	84
AN17TE	LITTLE CLIPS Teddy	150	FP16FM	Farm Bouncy Plushies	75	NV201	Whoopee Cushion	132
AN18CA	LITTLE PLAY Kitten	161	FP16FT	Fruit Bouncy Plushies	75	NV273	T-Rex Hatch Eggs	123
AN18DO	LITTLE PLAY Dog	161	FP16SF	Safari Bouncy Plushies	75	NV274	Triceratops Hatch Eggs	123
AN19PLA	LITTLE PLAY Plants	160	FP16UC	Unicorn Bouncy Plushies	74	NV275	Stegosaurus Hatch Eggs	123
AN316B	Dutch Lop Eared Rabbit Brown	180	FP17BG	Pumpin Plushies Burger	68	NV286	Tangle Balls	133
AN316G	Dutch Lop Eared Rabbit Grey	180	FP17CB	Pumpin Plushies Capybara	69	NV289	Stretchy Centipedes	101
AN341	Highland Cow Large	181	FP17CT	Pumpin Plushies Cat	68	NV356	Squeeze Mesh Dinosaurs	126
AN345B	Brown Sitting Lop Eared Rabbit	180	FP17DK	Pumpin Plushies Duck	35/69	NV363	Light up Digit Ball	133
AN345G	Grey Sitting Lop Eared Rabbit	180	FP17HC	Pumpin Plushies Highland Cow	69	NV37	Super Bouncing Putty	84
AN437	French Bulldog Puppy	178	FP18BR	Brain Fart Whoopee Cushion	42	NV436	Squidgy Pooch	116
AN439	Pug Puppy	178	FP18CK	Cheeky Fart Whoopee Cushion	43	NV456	Squidgy Cat	116
AN443	Labradoodle Puppy	178	FP18EG	Egg Fart Whoopee Cushion	43	NV481	Candy Carrots	100
AN455	German Shepherd	178	FP18MN	Monster Fart Whoopee Cushion	42	NV482	Candy Caterpillars	101
AN463	Labradoodle	178	GL214	Light Up Suction Ball	133	NV508	Flip Buggy	139
AN470B	Blue Macaw	179	GL228	Stunt Planes	135	NV519	Squidgy Highland Cow	116
AN470R	Red Macaw	179	GL34	Bouncy Eggs	114	NV520	Stretchy Pig	117
AN514	LITTLE Mallard Duck	172	GL59	Skydiver	135	NV523	Squidgy Farm Animals	114
AN534	LITTLE Turtle	172	GF321	Glow-in-the-dark Slugbugz	132	NV528	Colour Change Super Squidge Ball	103
AN552	LITTLE Snowy Owl	172	ML403	Fidget Track	108	NV537	Squidgy Pineapple	59
AN555	LITTLE Highland Cow	172	NV100	Puffer Caterpillars	101	NV545	Squidgy Strawberry	59
AN648	Black Highland Cow	181	NV1010	Squeeze Egg 4 pcs	63	NV549	Stretchy Sausage Dog	117
AN806	Small Highland Cow	181	NV1012	Crunchy Peanut	61	NV559	Squishy Turtle Burger	62
AN815	LITTLE Farm Assorted	173	NV1013	Squishy Dress Up Duck	37	NV567	Peek A Boo Mouse	62
AN816	LITTLE Dog Assorted	173	NV1014	Crunchy Pickle	61	NV568	Stretch & Smash Gorilla	94
CR129	Cute Squidgy Hamster	117	NV1019	Stretch 'N' Smash Egg	64/93	NV571	Dino Slime Egg	82/124



Code	Description	Page	Code	Description	Page
NV577	Tutti Frutti Caterpillar	100	NV907	Lollipop Slime 2pk	56
NV579	Peek A Boo Astronaut	134	NV910	Squishy Macarons 2pk	55
NV580	Peek A Boo Bunny	62	NV911	Axoloti Boba Squish	56
NV583	Squishy Fruit	58	NV913	Corgi Burger	60
NV584	Squishy Bears	58	NV914	Squishy Sauce	60
NV586	Tutti Frutti Puffer Ball	100	NV915	Squishy Takeout	60
NV594	Comet Ball	133	NV918	Bao Buddies	52
NV595	Rainbow Fidget	107	NV920	Squishy Mini Dumpling	53
NV617	Peek a Boo Bee in Hive	62	NV921	Squishy Dim Sum Buddies	53
NV625	Squeezy Dino	126	NV924	Sticky Paws Slime	83
NV632	Farm Squeezies	113	NV927	Squishy Mochi Ducks in box	38/52
NV640	Mini Pets in Carry Cases	112	NV928	Stretch 'N Smash Grumpy Duck	36/92
NV645	Butterfly Hatch Egg	119	NV929	Sparkly Squishy Duck	36/87
NV654	Glow in the Dark Super Squidge Ball	103	NV930	Squishy Sparkly Capybara	89
NV665	Stretch 'N Smash Sloth	92	NV931	Squishy Sparkly Heart	88
NV685	Whack-A-Light	131	NV932	Squishy High Five Hand	88
NV696	Galaxy Super Squidge Ball	134	NV934	Squishy Sparkly Axoloti	87
NV697	Stretch 'N Smash Mini Gorilla	95	NV935	Squishy Sparkly Sausage Dog	87
NV701	Splat Axoloti	121	NV938	Super Star Slime	83
NV704	Spin Disc	107	NV943	Jelli Squishi Small Paws	91
NV746	Squishy Cupcake	59	NV944	Jelli Squishi Pets	91
NV752	Stretch Wheels School Bus	96	NV946	Jelli Squishi Fast Food	90
NV758	Stretch Wheels Dino Cars	97	NV947	Jelli Squishi Sweet Treats	90
NV759	Stretch Wheels Police Car	96	NV950	Jelli Squishi Large Paws	91
NV763	Fortune Spinner	129	NV986	Jumbo Squishy Croissant	31
NV768	Dino Ball	126	NV987	Jumbo Squishy Duck	32/35
NV769	Atomic Ball	107	NV988	Jumbo Squishy Donut - 3 Asst	29
NV776	Stretch Wheels Animal Cars	97	SC43	Mini Metal Spring	132
NV778	Twisty Trails	129	SC80	Spy Glasses	132
NV781	Gear Ball	105	WD145	MAJIGG Tin Kaleidoscope	49
NV782	Grow Axoloti	120	WD224	MAJIGG Woody the Worm	49
NV787	Inkerz Frogs	102	WD225	MAJIGG Flexi Robots	49
NV788	Inkerz Dino	102	WD228	MAJIGG Twisty Blocks	49
NV793	Inkerz Bus	102	WD348F	Chicken 'N Egg Friction Racers	47
NV802	Geo Fidget Morph	108	WD349F	Bunny Friction Racers	46
NV803	Click Clack Cat Paw	108	WD350F	Mouse & Cheese Friction Racers	48
NV804	Axoloti Hand Puppet	120	WD351F	Monkey Madness Friction Racers	47
NV805	Grow Prince/Princess	130	WD352F	Ducking Out Push Puppet	38/47
NV807	Pop Pup	112	WD353F	Meltdown - Push Puppet	46
NV809	Sandimals Dinos	127	WD354F	Crunchy Bunch - Push Puppet	46
NV810	Light up Floating Mermaid	130	WD355F	Daschunding Around Push Puppet	47
NV811	Fruit Bracelet	58	WD356F	I'm In A Pickle - Push Puppet	48
NV812	Fidget Magnet	106	WD357F	It's Stinking Hot - Push Puppet	48
NV813	GlD Clips Unicorn, Bear, Rabbit	131	WD358F	Feeling Fried - Push Puppet	48
NV814	Sandimals - Frog, Snake, Gecko	119	WD359F	Stackaroon - Push Puppet	46
NV815	Glitter Spinner	106			
NV817	Fidget Spinner - Smiley Faces	106			
NV818	Sensory Board Fish	109			
NV819	Sensory Board Llama	109			
NV820	Sensory Board Unicorn	109			
NV821	Squishy Dino	127			
NV823	Farm Poppers	114			
NV824	Guess Gun (Rock, Paper, Scissors)	129			
NV827	Stuck Dudes	98			
NV828	Stuck Pig	99			
NV829	Stuck Cat	99			
NV830	Stretch 'N Smash Mini Pig	95			
NV831	Stretch 'N Smash Mini Panda	95			
NV86	Fluffy Farm Puffer Balls	113			
NV899	Sundae Slime	54			
NV900	Donut Bubble Fan	54			
NV901	Squish Bunny Ice Cream	56			
NV903	Squishy Ice Cubes	57			
NV904	Donut Squeeze 2pk	55			
NV905	Donut Slime 3pk	55			
NV906	Squishy Glitter Pops	57			



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